

# Quick & Easy 15 Minute Branding Check-Up

Have you taken the time to evaluate your brand recently? Brands can grow stale over time or become outdated as new services or products are offered. Here are some questions you can ask yourself to help you assess your branding and see if its time to get a shiny new look.

- 1** HOW LONG HAS IT BEEN SINCE THE BRANDING WAS DEVELOPED? DO YOU STILL FEEL PROUD TO SHOW OFF YOUR BRANDING TO YOUR CLIENTS?
- 2** DOES YOUR LOGO CLEARLY REFLECT WHAT YOUR BUSINESS SELLS AND WHAT IT STANDS FOR?
- 3** DOES THE STYLE OF YOUR BRANDING MATCH YOUR BUSINESS 'PERSONALITY' AND MISSION? DOES IT EXHIBIT TRUST, FRIENDLINESS, AUTHORITY, ETC?
- 4** DO YOU OFFER NEW SERVICES OR PRODUCTS THAT ARE NO LONGER REFLECTED IN YOUR BUSINESS NAME OR LOGO?
- 5** DO YOU PLAN TO EXPAND YOUR BUSINESS IN THE COMING YEARS? WILL YOUR BRAND STAY RELEVANT WITH YOUR EXPANDED BUSINESS?

Are you ready to start a new chapter?  
Let us help you with branding you can be proud of.  
Visit us at [www.no29creative.com](http://www.no29creative.com) to find out more!



no29  
CREATIVE SERVICES